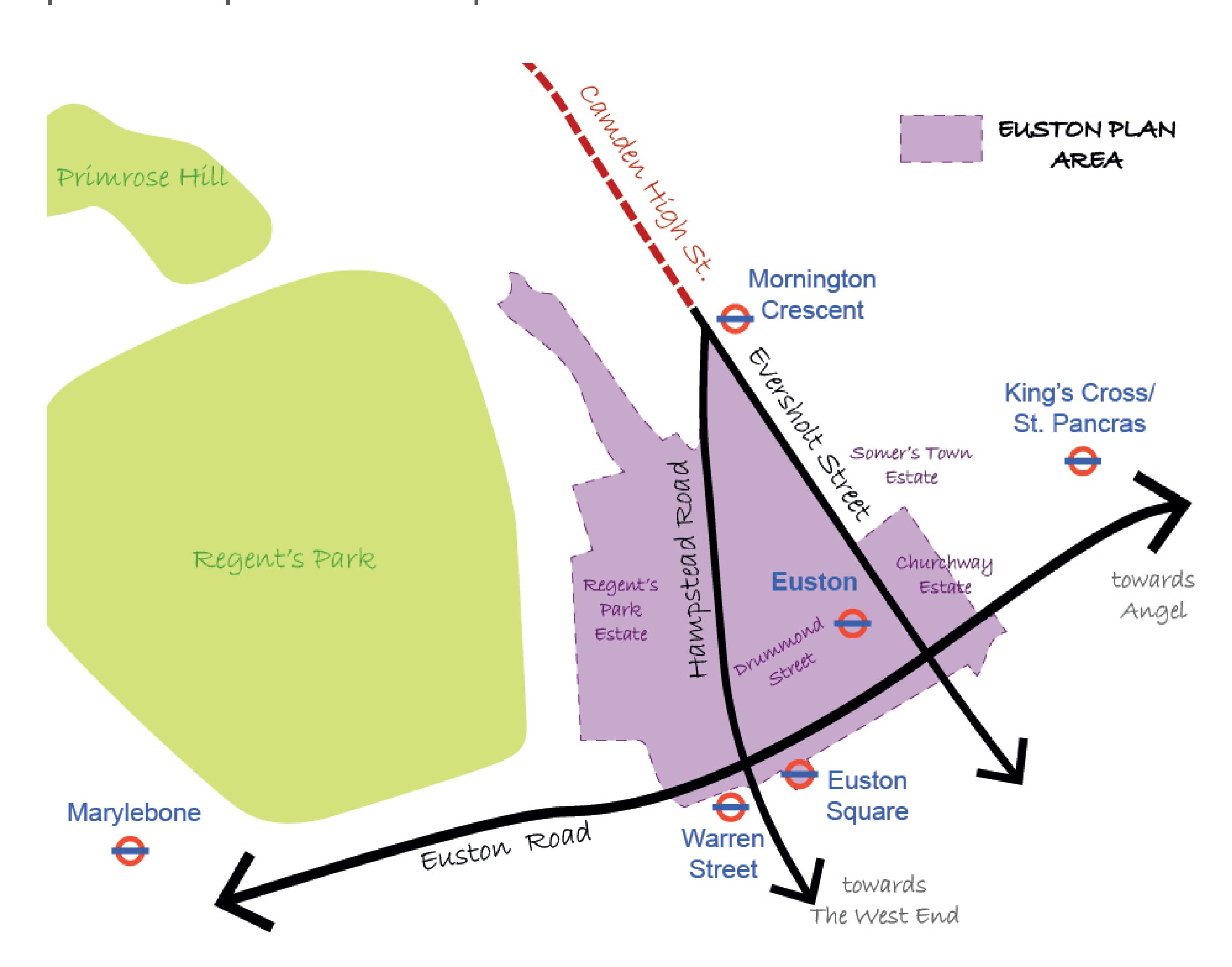


A new plan for the Euston area

A new plan, called the Euston Area Plan, is being prepared for the area around Euston Station. This will help to shape change in the area over the next 15-20 years.

The plan is being produced to respond to the proposals for the new High Speed rail link (HS2) and to reflect and update previous plans and aspirations for the Euston area.



The plan is a jointly prepared planning document by the GLA, TfL and Camden Council. Camden Council strongly oppose the HS2 project due the potential negative impacts of the scheme around Euston and Camden Town in particular. The plan will help to ensure the replacement of homes, jobs, open spaces affected by HS2, and any additional new development meets local priorities for the area, whether HS2 goes ahead or not.

We need Your views
visit www.eustonareaplan.info



MAYOR OF LONDON



plan area

The plan area is shown below, along with some other plans which illustrate some of the issues and information we have gathered to date. These have informed the development of some draft objectives for the Euston Area Plan.



FITZROY SQUARE

Conservation Area

CONSERVATION AREAS

Tottenham Court Road

Euston Area Plan

draft objectives

What do you think of the draft objectives?

- 1. Prioritising local people's needs: To ensure that new development meets local needs by ensuring homes, jobs, businesses, schools and open space lost or affected by HS2, should it go ahead, are reprovided in the Euston area.
- 2. Securing excellent design: To work to ensure that any new station or development is of excellent design, easy to access, complements the character of the area, and helps to improve the image of the Euston.
- 3. Making the best use of new space created above the station and tracks: To make sure any new development above the station provides a mix of homes, shops, jobs, open space, services, education and leisure facilities that benefits existing and future residents, businesses and visitors.
- 4. New streets above the station and tracks: To create new streets on the ground above the station and railway tracks to make it easier for people to move between Somers Town and Regents Park and from Euston Road to Mornington Crescent, which is currently made difficult by the existing Euston Station building.
- 5. Providing jobs and boosting the local economy: To provide new spaces for existing and new businesses and shops, and encourage new and innovative business sectors in the Euston area, such as knowledge or creative industries, and secure significant new job and training opportunities for local people and specialists.
- 6. Creating sustainable development: To plan for carbon free sustainable development and a local renewable energy network in Euston, to reduce the impact of new development on the environment.
- 7. Improving the environment along Euston Road: To create new and improved crossing points across Euston Road and improve the pedestrian and cyclist experience.
- 8. Promoting sustainable travel: To promote walking and cycling in the area, through encouraging improvements to the streets and enhancing facilities for pedestrians and cyclists and those using the station.
- 9. Enhancing existing public transport: To encourage improvements to underground services, station, bus and taxi facilities and particularly new entrances into the station to the north, east and west.
- 10. Planning for future public transport: To ensure that if a new station is developed, adequate improvements to the underground services and new transport links, such as Crossrail 2, are provided to prevent congestion and overcrowding of the underground trains.

Visit our website to create your own plan for Euston and comment on the draft objectives

You can also sign up for email news bulletins

Www.eustonareaplan.info

Your views will help us to develop a draft of the Euston Area Plan. We hope to publish this draft plan for comment in June/July 2013.

